

Make every clip look like yours.

Five things to set, once, in about twenty minutes. Every clip made after that carries them, and nobody sets it up again. **Changes apply to your next render, so existing clips keep the look they were made with.** Open Branding on the web, or Assets in the desktop app, and work down the page in this order.

1. YOUR LOGO AND HANDLE

- Upload a **PNG**. One with a transparent background sits better on footage.
- Choose its corner. Top right is safest: platforms put their own buttons along the bottom.
- Type your **social handle** exactly as it appears on the account, including the @.

2. CAPTIONS

This is the setting people notice most. There are fifteen styles, and a preview that animates as you click.

SETTING	WHAT TO CHOOSE
Style	Fifteen options. Karaoke is the default and suits most footage. The caption styles sheet shows all fifteen side by side.
Font	Pick one of ours, or upload your own.
Size	Small, medium, large or extra large. Large is safer than it sounds on a phone.
Casing	UPPERCASE, lowercase, Title Case, or as spoken.
Words per view	One to six. Four is usual.
Colours and height	The spoken colour, the waiting colour, the box colour, and how far up the frame the caption sits.

3. THE GLOSSARY

Add the words your church says that nothing else does: your pastor's surname, your campus names, biblical and Nigerian names. Use **Find a word**, then **Add a word**. Captions spell them correctly from then on.

4. OVERLAYS

Your own artwork over every clip: a frame, a lower third, the look of a series. Upload a **PNG**, name it, and choose whether new clips use it. You can also pick a different one for a single talk.

5. MUSIC, OUTRO AND GRADE

Music

Upload your own tracks (**mp3** **m4a** **wav**). Then choose: off, rotate across clips so a week does not sound identical, or match by mood. Off is a good answer for teaching clips.

Outro

A short video on the end of every clip: your church name, service times, or where the full sermon is. Keep it short.

Colour grade

Pick one, then pull the **intensity** down until you can only just see it. If a viewer notices the grade, it is too strong.

On a team, everyone shares one kit. Up to ten people on Pro work from the same logo, captions and glossary, so clips look the same whoever made them.