

A short case for the media team's time.

This page is written to be forwarded. If you are on the media team, fill in the four numbers on the right and send it on. If you are the one being asked, the whole request is below and it takes two minutes to read.

WHAT IS BEING ASKED FOR

A tool that turns the recorded sermon into short clips for the church's social accounts.

The recording already exists. What we would be paying for is the work that happens by hand every Monday: watching the whole service again to find the moments worth sharing, then cropping, captioning and branding each one.

It does not post anything. A person on the team still chooses what represents the church and sends it. That is deliberate and it does not change.

FILL THESE IN BEFORE SENDING

Hours our team spends on clips each week

What we pay for editing now, if anything

Sermons we would run each month

The plan that covers it

WHAT IT COSTS

PLAN	A MONTH	SERMONS A MONTH	SUITS
Free	₦0	1	Trying it on one Sunday before deciding anything
Starter	₦15,000	4	One service a week, one person doing it
Growth	₦30,000	10	Every clip carrying the church's own branding
Pro	₦60,000	24	A rota of volunteers sharing one library, up to ten people

A year costs ten months rather than twelve. One sermon means up to an hour of recording, and only the part the team asks it to look at. So a two hour service, trimmed to the talk, still counts as one. Naira plans are paid through Paystack and need a Nigerian card.

THREE QUESTIONS WORTH ASKING YOUR TEAM

- **How long does this take us now, honestly?** Not the editing. The finding. That is the part being replaced.
- **What are we not posting, because nobody had a free evening?** That cost never appears on an invoice. It shows up as weeks with nothing posted.
- **What happens when the volunteer who does this stops?** If the answer is that it stops too, that is worth more attention than the price.

Try it before deciding. The free plan runs one sermon a month and takes no card. Give it last Sunday's recording and look at what comes back. That is a better basis for this decision than any page of claims, including this one.